

The background of the entire image is a lush green lawn. In the foreground, the tips of four pink leather boots with black stitching and a decorative floral pattern are visible. A string of warm white LED lights is draped across the lawn, with several lights glowing brightly. The text is centered on a white rectangular background.

*A Survivor celebration
for a meaningful cause*

PINK BOOTS ON THE LAWN

FRIDAY, OCTOBER | 14 | 2022

AT 6 O'CLOCK IN THE EVENING
MINT MUSEUM RANDOLPH – FRONT LAWN
LIVE MUSIC & DANCING | SILENT & LIVE AUCTION

Funding Partnership
Opportunities

FUNDING PARTNERSHIP OPPORTUNITIES

NAMING OPPORTUNITY	INVESTMENT	BENEFITS AND RECOGNITION
<p>BUTTERFLY PARTNER</p> <p><i>Provides 25 comfort bags for women with breast cancer.</i></p>	<p>\$1,000</p>	<ul style="list-style-type: none"> → Two tickets to Pink Boots on the Lawn → Recognition in digital event program
<p>AUCTION ALLEY PARTNER</p> <p><i>Provides 30 wigs for women who have lost their hair due to breast cancer treatment</i></p>	<p>\$3,000</p>	<ul style="list-style-type: none"> → Six tickets to Pink Boots on the Lawn → Recognition in digital event program → Online publicity for your company (website, social media and mobile-bidding auction site with link to your company's website)
<p>HOSPITALITY PARTNER (Branding Opportunities Available)</p> <p><i>Provides 25 prostheses and mastectomy bras for a woman who has lost her breast(s) due to breast cancer.</i></p>	<p>\$5,000</p>	<ul style="list-style-type: none"> → Eight tickets to Pink Boots on the Lawn → Third-page advertisement in digital event program → Online publicity for your company (website and social media) → Company logo displayed at the event → Welcome basket → Reserved private vignette to include: <ul style="list-style-type: none"> ○ ample, comfortable seating ○ private table ○ private fire pit
<p>VIGNETTE PARTNER (Branding Opportunities Available)</p> <p><i>Supports the care of 65 new Survivors utilizing the Pink House during the year.</i></p>	<p>\$10,000</p>	<ul style="list-style-type: none"> → Ten tickets to Pink Boots on the Lawn → Online publicity for your company (website and social media) → Half-page advertisement in digital event program → Company logo displayed at the event → Welcome basket → Reserved private vignette to include: <ul style="list-style-type: none"> ○ ample, comfortable seating ○ private table ○ private fire pit

<p>PRESENTING PARTNER <i>(Exclusive)</i></p> <p><i>Provides 25 monthly personalized one-on-one sessions with certified instructors helping women through the recovery process after a breast cancer diagnosis.</i></p>	<p>\$20,000 SECURED</p>	<ul style="list-style-type: none"> → Twenty tickets to Pink Boots on the Lawn → Online publicity for your company (website and social media) → Full-page advertisement in digital event program → Company logo displayed at the event → Opportunity to address → Welcome basket → Reserved private vignette to include: <ul style="list-style-type: none"> ○ ample, comfortable seating ○ private table ○ private fire pit
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**Customized packages are available. Please contact Lisa Dale at (704) 370-7773*

ARTWORK DEADLINE & SPECIFICATIONS

Requirements for \$5,000+ level Sponsors	
<p>ADVERTISEMENT SPECIFICATIONS</p>	<ul style="list-style-type: none"> → Full-Page Size: 7" tall x 4.5" wide → Half-Page Size: 3.5" tall x 4.5" wide → Third-Page Size: 2" tall x 4.5" wide → File format: jpeg, PDF, or EPS → Please use a high-resolution graphic (300 dpi or higher) <p><i>*If you prefer not to have an ad in the program, just let us know, will still list your sponsorship by name.</i></p> <p>*Due date: 9/23/2022</p>
<p>LOGO REQUIREMENTS</p>	<ul style="list-style-type: none"> → Color or black and white → High resolution PDF, JPG (minimum 300 dpi), or EPS file → If you are unable to provide us with a logo, we will still list your sponsorship by name <p>*Due date: 9/23/2022</p>

**Please submit artwork or questions to Chrissy Kincheloe ckincheloe@carolinabreastfriends.org*

PINK BOOTS ON THE LAWN 2022

We will participate at the following level:

- | | |
|------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> ___ Individual Ticket(s) @ \$200 | <input type="checkbox"/> Hospitality Sponsor - \$5,000 |
| <input type="checkbox"/> ___ Sponsor a Survivor(s) @ \$200 | <input type="checkbox"/> Vignette Sponsor - \$10,000 |
| <input type="checkbox"/> Butterfly Sponsor - \$1,000 | <input type="checkbox"/> Presenting Sponsor - \$20,000 |
| <input type="checkbox"/> Auction Alley Sponsor - \$3,000 | |

We are unable to attend this year, please accept a donation of \$_____

Please list me or my organization as follows: _____

Contact name: _____

Phone: _____

Address: _____

Email: _____

Payment:

- | | |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Enclosed check (make payable to Carolina Breast Friends) | <input type="checkbox"/> We paid online at carolinabreastfriends.org |
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Please return this completed form to:
Carolina Breast Friends
Attn: Lisa Dale, Executive Director
ldale@carolinabreastfriends.org or
1607 E. Morehead St., Charlotte, NC 28207